

MEDIA RELEASE

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Immediate Release



AUSSIE SOFTWARE SYSTEMS PROVIDER LEADING THE CHARGE IN NEW ERA OF DIGITAL DISRUPTION

Global GBM... spearheading technology innovation and business automation – enabling people to link seamlessly in the corporate electronic workflow

In an Australia first, Global GBM, a world-leading provider of software services to organizations with personnel who work outside the office and is at the forefront of the digital revolution, has created an all-new ground-breaking geospatial technology that will tap into the \$AU260 billion international mobility sector.

The newly-launched Konect service combines the benefits of new disruptive technologies such as smart phones, wireless data and cloud databases with the company long history of delivering map enabled field services solutions. It is a low cost subscription service linking field personnel into the corporate electronic workflow.

The ingenuity of Global GBM's flagship product has already been recognised by recently being awarded top honours from Geospatial Information and Technology Association's (GITA).

Recognised as the Technology Innovation Academy Awards in Australia, the GITA Australia and New Zealand Excellence Award goes to the best of the best from organisations which create dynamic, practical and revolutionary business technology applications.

For the GITA Excellence Award, Global GBM partnered with Northern Territory Department of Corporate and Information Services, to deliver a highly successful fast-track project using Konect.

The collaboration focused on the Northern Territory Government's Road Management Plan that sets up inspection frequencies and service levels for repairs on the Northern Territory's extensive road network.

The primary business objectives were multi-layered – for Konect to provide accurate evidence-based reporting on compliance with the Road Management plan and to inform future budget submissions and possible revisions of the plan. The NTG needed to ensure work repairs were prioritised in relation to available funding and to improve the time it took to complete repairs after detection. Konect also improved the efficiency of inspections, back-office and maintenance processes.

A significant innovation within Konect is the Manager's Desktop that assists office based personnel to manage field crews and track every task to completion. More importantly, it allows anyone, novice or

specialist to quickly configure maps, intelligent data forms and workflows without the assistance of programmers or specialist consultants.

This is an off-the-shelf solution that sees all customers, across all organizations, using the same mobile App that is configured through the Konect Manager set-up screens to service the special data sets and workflows of each business unit. Field crews do not need to download a separate App whenever their assignments change. IT managers do not need to deal with multiple vendors across their many business units. It is that simple, yet so effective.

Konect builds on a long heritage of successful software innovation. In 2002, Global GBM began delivering GPS linked maps and mobile data forms on the first wave of consumer mobile devices . This earlier generation of Global GBM software serviced more than 3,000 operators in 500 organisations across the globe with these early generation Windows Mobile devices.

According to Global GBM CEO , Ken Moule, the award is a tremendous accolade for the company and provides a valuable platform to showcase the originality and practical nature of Konect.

“Konect’s unique map-driven field workflow provides field crews with the operational context that helps them quickly locate work sites and assimilate important information about their surroundings,” he said.

“We fully integrate maps into a comprehensive business automation solution. That is where the competition and Google Maps simply don’t cut it. Konect will revolutionise business for any organisation with personnel who visit locations outside the office and promotes a seamless and elegant map-driven workflow. It is simply a great piece of technology that can be applied to a myriad of businesses in Australia and around the world.”

According to GITA ANZ Past President and Chair of Awards Committee, Antoine Burdett, the Northern Territory Dept of Corporate and Information Services (DCIS), along with Global GBM, stands alongside other past excellence award winners including Telstra, Origin Energy and Energy Australia.

“The GITA Excellence Award is judged by a panel of past GITA Chairs and the award criteria is specific and thorough. Through their submission, Global GBM along with NT DCIS showcased what is possible when pushing the technology to deliver real business benefits.” he said.

About Global GBM

Established in 1992, Global GBM is a world-leading provider of software systems that capture, manage and process field data. We understand its critical nature and the role it plays in strategic decision-making. Global GBM’s innovative map-based solutions have empowered business and government organisations.

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