



AgKonect Vineyard: The future of vineyard management

GBM Konect

www.gbmkonect.com.au



AgKonekt Vineyard: The future of vineyard management

In the world-renowned wine region of Blenheim, Marlborough, New Zealand, the birth of AgKonekt Vineyard was not just a technological leap, but a response to the real-world challenges of vineyard management.

In the scenic town of Blenheim, known as the gateway to the wineries of the Wairau Valley in Marlborough, New Zealand, John McLeod, a vineyard owner and engineer, faced a common challenge. Managing a vineyard, with its myriad tasks and meticulous record-keeping, was proving to be a daunting task. Especially when it came to tracking which rows of vines had been tended to. Enter AgKonekt Vineyard, a digital solution that would transform the way vineyards like John's operate.

The problem at hand

John's vineyard, like many others, relied on traditional methods for management. Excel spreadsheets were the norm, and while they served a purpose, they were cumbersome and prone to errors. The inefficiencies were evident, and the need for a more streamlined solution was clear.

A timely solution

Seeing the challenges John faced, the idea for a dedicated app was born. Leveraging the sophisticated capabilities of the Konekt architecture, a tailored solution for John's vineyard was rapidly developed, reflecting the agility and advanced technology of the platform. This wasn't just any app. It allowed John to mark specific points in the vineyard, such as yellow vines or broken trellis posts. Each task had a workflow, ensuring that every step was followed throughout the season.

+Efficiency

Saves hours of work, reducing wastage and simplifying tasks

+Scalability

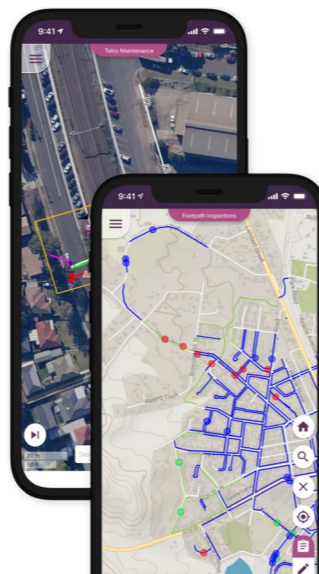
Designed to grow and adapt to the needs of any vineyard size

+Versatility

Addresses a wide range of agricultural needs beyond vineyard management

+Sustainability

Aids in meeting sustainable viticulture standards for accreditation



AgKonekt Vineyard isn't just about making vineyard tasks easier. It's a glimpse into the future of farming.

Word on the Grapevine

Word spread, and it wasn't long before others in the industry took notice. On a trip to Adelaide, a workshop manager of a viticulture contracting company expressed interest in the system. Recognising the broader potential, the system was expanded and named "AgKonekt Vineyard". Designed to be scalable, it hit the market as a minimum viable product (MVP).

AgKonekt Vineyard is more than just a management tool. With sustainable viticulture standards being introduced, the app has the potential to help vineyards track the necessary data, especially for those seeking Sustainable Winegrowing accreditation. With regulations tightening and data management becoming crucial, AgKonekt Vineyard has become pivotal.

Beyond Vineyards

The challenges John faced resonate with many in the agricultural sector. Farms of all sizes grapple with mounting regulatory pressures. The data requirements are ever-growing, with major retailers and food safety norms demanding meticulous record-keeping. This is where AgKonekt Vineyard truly stands out, addressing diverse agricultural needs, from machinery tracking to chemical inventory management.

The real breakthrough with AgKonekt Vineyard is its scalable architecture. Systems that worked wonders for one farm can be replicated, creating immense savings and offering an affordable yet powerful product to vineyards of all sizes. And with Konekt being an enterprise-grade platform, AgKonekt Vineyard is equipped to serve the largest grape-growing companies and contractors, as well as smaller operators.



Taking Tech Beyond the Vineyard

AgKonect Vineyard isn't just about making vineyard tasks easier. It's a glimpse into the future of farming. With the world's population ticking up and the demand for food doing the same, we need smarter ways to farm. And that's where tech like AgKonect Vineyard comes in. It's not just about tracking which vines have been pruned; it's about reshaping how we think about farming in the digital age.

Data is the new soil, in a way. With AgKonect Vineyard, decisions aren't just based on gut feelings or how things were done in the past. It's about real-time info, right at your fingertips. That means less waste, more efficiency, and farming that's in tune with the environment. It's the kind of shift that doesn't just change a single vineyard; it can set a new standard for the whole industry.

Key Features of AgKonect Vineyard:

- **Comprehensive spatial view:** AgKonect Vineyard offers a complete spatial overview of the vineyard, allowing for efficient management of work locations and saving valuable time.
- **Centralised information hub:** All essential data and information is consolidated in one place, streamlining work package planning and tracking for more effective vineyard management.
- **Optimised supply ordering:** The system's reporting features facilitate the optimisation of supply ordering, ensuring resources are managed efficiently and cost-effectively.
- **Enhanced contractor management:** AgKonect Vineyard simplifies the process of managing contractors, making it easier to delegate and oversee tasks within the vineyard.
- **Peace of mind:** With its detailed tracking capabilities, the app provides vineyard owners with the assurance that no row is missed during crucial activities like weed spraying, offering peace of mind.

By leveraging the capabilities of AgKonect Vineyard, farms can integrate with other systems, ensuring that every grape harvested is of the highest quality. This isn't just about producing top-tier wines; it's about fostering sustainable farming practices that coexist harmoniously with our environment.

At its core, AgKonect Vineyard isn't just another app. It's a movement towards a brighter, more sustainable future in farming.

Contact Konect today

Contact us to learn more about our Agriculture solutions: www.gbmkonect.com